

MTD Sales
105.86 L

Brand Share %
23.15 %

Information:

MTD : 01-09-2026 To 12-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	32.21	39.18 %
Fridge	26.41	26.58 %
Air-Cond	20.88	13.07 %
LED TV	20.83	21.88 %
Oven	3.70	73.88 %
Dishwash	0.89	15.76 %
W-Purifi	0.66	17.47 %
Home-The	0.30	4.75 %
Total	105.86	23.15 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	60.04	22.60 %
KL-SOUTH	40.44	25.04 %
KL-CENTRAL	5.38	17.88 %
Total	105.86	23.15 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	16.31	34.38 %
Fridge	15.05	30.16 %
Air-Cond	14.14	14.43 %
LED TV	10.26	18.38 %
Oven	2.85	75.17 %
Dishwash	0.89	19.31 %
Home-The	0.30	7.36 %
W-Purifi	0.24	12.01 %
Total	60.04	22.60 %

Branch *	MTD Sales L	Brand Share %
BSY1	4.89	11.74 %
KNU1	3.61	17.34 %
KZSD	-0.48	20.65 %
Total	60.04	22.60 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	13.83	45.10 %
Fridge	11.23	25.83 %
LED TV	9.44	28.59 %
Air-Cond	4.89	9.85 %
Oven	0.63	69.49 %
W-Purifi	0.42	29.09 %
Total	40.44	25.04 %

Branch *	MTD Sales L	Brand Share %
PAS1	5.41	21.92 %
KLR1	3.25	17.22 %
TVSD	0.45	16.22 %
Total	40.44	25.04 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	2.07	50.49 %
Air-Cond	1.84	15.22 %
LED TV	1.12	17.78 %
Oven	0.22	70.93 %
Fridge	0.13	2.19 %
Total	5.38	17.88 %

Branch *	MTD Sales L	Brand Share %
KOC1	5.38	17.73 %
WKOC		0.00 %
Total	5.38	17.88 %