

MTD Sales
94.10 L

Brand Share %
23.15 %

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	29.56	40.10 %
Fridge	22.01	24.95 %
Air-Cond	19.48	13.97 %
LED TV	18.07	20.93 %
Oven	3.30	71.66 %
Dishwash	0.89	15.76 %
W-Purifi	0.48	15.71 %
Home-The	0.30	5.47 %
Total	94.10	23.15 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	53.11	21.96 %
KL-SOUTH	35.82	26.18 %
KL-CENTRAL	5.17	18.53 %
Total	94.10	23.15 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	14.80	34.03 %
Air-Cond	12.75	14.57 %
Fridge	12.71	28.46 %
LED TV	8.82	16.82 %
Oven	2.61	73.53 %
Dishwash	0.89	19.31 %
Home-The	0.30	7.61 %
W-Purifi	0.24	14.64 %
Total	53.11	21.96 %

Branch *	MTD Sales L	Brand Share %
BSY1	4.69	11.78 %
KNU1	2.95	17.33 %
KZSD	0.26	-11.54 %
Total	53.11	21.96 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	12.85	48.37 %
Fridge	9.17	24.41 %
LED TV	8.13	28.80 %
Air-Cond	4.89	11.94 %
Oven	0.53	65.69 %
W-Purifi	0.24	22.03 %
Total	35.82	26.18 %

Branch *	MTD Sales L	Brand Share %
PAS1	4.17	20.78 %
KLR1	2.98	17.87 %
TVSD	0.45	19.94 %
Total	35.82	26.18 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	1.92	52.28 %
Air-Cond	1.84	16.71 %
LED TV	1.12	19.77 %
Oven	0.16	64.43 %
Fridge	0.13	2.19 %
Total	5.17	18.53 %

Branch *	MTD Sales L	Brand Share %
KOC1	5.17	18.37 %
WKOC		0.00 %
Total	5.17	18.53 %