

MTD Sales
83.07 L

Brand Share %
22.44 %

Information:

MTD : 01-09-2026 To 10-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	28.66	40.69 %
Fridge	19.17	23.83 %
Air-Cond	18.91	14.70 %
LED TV	11.88	16.09 %
Oven	2.90	73.12 %
Dishwash	0.89	17.62 %
W-Purifi	0.37	13.04 %
Home-The	0.30	5.95 %
Total	83.07	22.44 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	50.11	22.60 %
KL-SOUTH	28.15	22.95 %
KL-CENTRAL	4.81	18.59 %
Total	83.07	22.44 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	15.33	35.95 %
Air-Cond	12.17	15.18 %
Fridge	11.17	28.04 %
LED TV	7.53	16.25 %
Oven	2.48	74.48 %
Dishwash	0.89	21.13 %
Home-The	0.30	8.44 %
W-Purifi	0.24	14.64 %
Total	50.11	22.60 %

Branch *	MTD Sales L	Brand Share %
BSY1	3.94	11.01 %
KNU1	2.41	19.15 %
KZSD	0.44	-15.62 %
WHKZ	-1.70	21.57 %
Total	50.11	22.60 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	11.41	46.78 %
Fridge	7.87	22.67 %
Air-Cond	4.89	12.96 %
LED TV	3.59	15.51 %
Oven	0.25	66.89 %
W-Purifi	0.13	14.81 %
Total	28.15	22.95 %

Branch *	MTD Sales L	Brand Share %
PAS1	3.52	20.03 %
KLR1	1.99	13.16 %
TVSD	0.45	19.94 %
Total	28.15	22.95 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	1.92	56.38 %
Air-Cond	1.84	17.21 %
LED TV	0.76	17.51 %
Oven	0.16	64.43 %
Fridge	0.13	2.23 %
Total	4.81	18.59 %

Branch *	MTD Sales L	Brand Share %
KOC1	4.81	18.41 %
WKOC		0.00 %
Total	4.81	18.59 %