

MTD Sales
68.48 L

Brand Share %
23.73 %

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	25.64	42.02 %
Fridge	14.87	23.53 %
Air-Cond	14.53	15.73 %
LED TV	9.87	17.25 %
Oven	2.00	67.21 %
Dishwash	0.89	17.62 %
W-Purifi	0.37	15.49 %
Home-The	0.30	6.89 %
Total	68.48	23.73 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	43.96	25.29 %
KL-SOUTH	20.21	21.86 %
KL-CENTRAL	4.30	19.28 %
Total	68.48	23.73 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	13.61	36.81 %
Air-Cond	10.58	19.06 %
Fridge	10.01	28.94 %
LED TV	6.61	18.44 %
Oven	1.72	69.36 %
Dishwash	0.89	21.13 %
Home-The	0.30	9.86 %
W-Purifi	0.24	20.24 %
Total	43.96	25.29 %

Branch *	MTD Sales L	Brand Share %
BSY1	3.06	10.73 %
KNU1	1.44	18.00 %
KZSD	0.23	-7.47 %
WHKZ	-0.66	11.16 %
Total	43.96	25.29 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	10.12	48.18 %
Fridge	4.73	19.47 %
Air-Cond	2.61	9.43 %
LED TV	2.50	14.61 %
W-Purifi	0.13	14.81 %
Oven	0.12	48.17 %
Total	20.21	21.86 %

Branch *	MTD Sales L	Brand Share %
TVP1	8.17	19.76 %
PAS1	2.39	19.04 %
KLR1	1.99	14.16 %
TVSD		0.00 %
Total	20.21	21.86 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	1.92	62.77 %
Air-Cond	1.33	14.61 %
LED TV	0.76	17.87 %
Oven	0.16	64.43 %
Fridge	0.13	3.03 %
Total	4.30	19.28 %

Branch *	MTD Sales L	Brand Share %
KOC1	4.30	19.07 %
WKOC		0.00 %
Total	4.30	19.28 %