

MTD Sales
53.83 L

Brand Share %
26.76 %

Information:

MTD : 01-10-2026 To 04-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **26.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	18.28	45.00 %
Air-Cond	11.64	13.56 %
LED TV	11.50	30.62 %
Wash-Mac	9.89	32.43 %
Oven	1.32	71.05 %
Home-The	0.61	21.03 %
Dishwash	0.46	57.71 %
W-Purifi	0.15	12.83 %
Total	53.83	26.76 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	35.58	25.22 %
KL-SOUTH	15.41	31.93 %
KL-CENTRAL	2.84	23.98 %
Total	53.83	26.76 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	14.32	48.73 %
Wash-Mac	6.84	31.76 %
Air-Cond	6.50	10.20 %
LED TV	5.80	27.01 %
Oven	1.07	78.24 %
Dishwash	0.46	57.71 %
Home-The	0.45	23.09 %
W-Purifi	0.15	16.41 %
Total	35.58	25.22 %

Branch *	MTD Sales L	Brand Share %
KZD1	20.49	26.58 %
KNU1	13.06	26.06 %
BSY1	2.24	24.73 %
VLC1	0.94	12.70 %
WKNR	-0.15	17.11 %
KZSD	-0.43	-86.40 %
WHKZ	-0.57	26.13 %
Total	35.58	25.22 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.91	38.12 %
Air-Cond	4.32	27.35 %
Fridge	3.54	33.47 %
Wash-Mac	2.47	32.72 %
Home-The	0.16	16.76 %
Total	15.41	31.93 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.54	13.07 %
Total	15.41	31.93 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Air-Cond	0.82	12.85 %
LED TV	0.79	24.65 %
Wash-Mac	0.57	41.25 %
Fridge	0.42	63.84 %
Oven	0.25	100.00 %
Total	2.84	23.98 %

Branch *	MTD Sales L	Brand Share %
KOC1	2.98	24.33 %
Total	2.84	23.98 %