

MTD Sales
44.51 L

Brand Share %
28.31 %

Information:

MTD : 01-10-2026 To 03-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **28.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	15.84	50.15 %
Air-Cond	11.39	16.05 %
Wash-Mac	7.83	32.34 %
LED TV	7.52	29.60 %
Oven	0.89	64.92 %
Dishwash	0.46	57.71 %
Home-The	0.45	19.42 %
W-Purifi	0.15	23.75 %
Total	44.51	28.31 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	30.31	26.66 %
KL-SOUTH	11.97	35.46 %
KL-CENTRAL	2.24	22.87 %
Total	44.51	28.31 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	13.44	53.77 %
Air-Cond	5.99	11.38 %
Wash-Mac	5.75	32.40 %
LED TV	3.44	23.83 %
Oven	0.64	72.71 %
Dishwash	0.46	57.71 %
Home-The	0.45	26.39 %
W-Purifi	0.15	28.60 %
Total	30.31	26.66 %

Branch *	MTD Sales L	Brand Share %
KNU1	10.69	26.52 %
BSY1	1.97	26.21 %
VLC1	0.94	16.96 %
WKNR	-0.15	17.11 %
KZSD	-0.43	-86.40 %
WHKZ	-0.57	26.13 %
Total	30.31	26.66 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	4.57	36.57 %
LED TV	3.56	40.96 %
Fridge	2.17	34.09 %
Wash-Mac	1.67	31.83 %
Total	11.97	35.46 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.51	27.48 %
KLR1	0.54	18.08 %
WHTM		0.00 %
Total	11.97	35.46 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Air-Cond	0.82	14.20 %
LED TV	0.53	22.86 %
Wash-Mac	0.41	33.59 %
Oven	0.25	100.00 %
Fridge	0.23	100.00 %
Total	2.24	22.87 %

Branch *	MTD Sales L	Brand Share %
KOC1	2.24	22.87 %
Total	2.24	22.87 %