



KL : LG Sales Performance 04/05/2026 8:04 AM

MTD Sales
39.04 L

Brand Share %
24.91 %

Information:

MTD : 01-05-2026 To 03-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.91 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Air-Cond | 25.10 | 28.56 % |
| LED TV | 5.40 | 19.33 % |
| Fridge | 4.32 | 21.25 % |
| Wash-Mac | 3.50 | 21.54 % |
| Oven | 0.41 | 47.67 % |
| W-Purifi | 0.21 | 16.46 % |
| Home-The | 0.10 | 8.05 % |
| Total | 39.04 | 24.91 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| KL-NORTH | 20.05 | 24.76 % |
| KL-SOUTH | 19.00 | 25.08 % |
| Total | 39.04 | 24.91 % |

KL-NORTH

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Air-Cond | 10.89 | 25.98 % |
| Fridge | 3.31 | 27.20 % |
| LED TV | 2.71 | 17.37 % |
| Wash-Mac | 2.41 | 30.81 % |
| Oven | 0.41 | 55.81 % |
| W-Purifi | 0.21 | 22.25 % |
| Home-The | 0.10 | 12.16 % |
| Total | 20.05 | 24.76 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| KZD1 | 20.29 | 24.75 % |
| WHKZ | -0.24 | 24.51 % |
| Total | 20.05 | 24.76 % |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Air-Cond | 14.21 | 30.91 % |
| LED TV | 2.69 | 21.82 % |
| Wash-Mac | 1.10 | 12.98 % |
| Fridge | 1.00 | 12.34 % |
| Total | 19.00 | 25.08 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| PAS1 | 3.31 | 23.45 % |
| PNL1 | 2.12 | 23.93 % |
| KLR1 | 1.68 | 21.75 % |
| Total | 19.00 | 25.08 % |