

MTD Sales
30.22 L

Brand Share %
30.77 %

Information:

MTD : 01-10-2026 To 02-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **30.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	11.18	54.57 %
Air-Cond	8.13	19.54 %
Wash-Mac	5.45	33.85 %
LED TV	3.84	23.14 %
Oven	0.57	70.34 %
Dishwash	0.46	57.71 %
Home-The	0.45	29.74 %
W-Purifi	0.15	42.18 %
Total	30.22	30.77 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	19.93	29.08 %
KL-SOUTH	8.60	38.44 %
KL-CENTRAL	1.68	23.06 %
Total	30.22	30.77 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	9.36	62.08 %
Wash-Mac	4.14	36.03 %
Air-Cond	3.78	12.52 %
LED TV	1.13	12.81 %
Oven	0.47	65.89 %
Dishwash	0.46	57.71 %
Home-The	0.45	42.05 %
W-Purifi	0.15	42.18 %
Total	19.93	29.08 %

Branch *	MTD Sales L	Brand Share %
KNU1	6.09	28.12 %
BSY1	0.99	20.79 %
VLC1	0.27	10.22 %
KZSD	0.06	14.92 %
Total	19.93	29.08 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.78	50.14 %
LED TV	2.18	39.32 %
Fridge	1.58	30.64 %
Wash-Mac	1.06	28.79 %
Total	8.60	38.44 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.19	24.01 %
KLR1	0.27	11.79 %
WHTM		0.00 %
Total	8.60	38.44 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Air-Cond	0.57	14.78 %
LED TV	0.53	23.91 %
Wash-Mac	0.25	27.06 %
Fridge	0.23	100.00 %
Oven	0.11	100.00 %
Total	1.68	23.06 %

Branch *	MTD Sales L	Brand Share %
KOC1	1.68	23.06 %
Total	1.68	23.06 %