

MTD Sales
19.17 L

Brand Share %
30.13 %

Information:

MTD : 01-10-2026 To 01-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **30.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	8.78	66.09 %
Air-Cond	5.09	16.32 %
Wash-Mac	3.36	32.30 %
LED TV	1.07	15.63 %
Dishwash	0.46	57.71 %
Oven	0.28	74.87 %
Home-The	0.15	18.15 %
Total	19.17	30.13 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	14.46	28.70 %
KL-SOUTH	4.24	40.65 %
KL-CENTRAL	0.46	16.64 %
Total	19.17	30.13 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	7.56	69.37 %
Wash-Mac	2.96	35.19 %
Air-Cond	2.26	9.01 %
LED TV	0.79	19.42 %
Dishwash	0.46	57.71 %
Oven	0.28	74.87 %
Home-The	0.15	21.14 %
Total	14.46	28.70 %

Branch *	MTD Sales L	Brand Share %
KNU1	4.37	24.67 %
BSY1	0.49	15.13 %
VLC1	0.11	7.79 %
Total	14.46	28.70 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	2.51	50.26 %
Fridge	1.22	51.10 %
LED TV	0.27	17.12 %
Wash-Mac	0.24	17.76 %
Total	4.24	40.65 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.49	14.63 %
KLR1	0.27	25.90 %
WHTM		0.00 %
Total	4.24	40.65 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Air-Cond	0.31	30.20 %
Wash-Mac	0.15	24.76 %
Total	0.46	16.64 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.46	16.64 %
Total	0.46	16.64 %