



# KL : LG Sales Performance 02/04/2026 8:04 AM

MTD Sales  
12.84 L

Brand Share %  
27.63 %

Information:

MTD : 01-04-2026 To 01-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **27.63 %** are only listed below

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Air-Cond     | 8.01         | 33.40 %        |
| Fridge       | 2.17         | 23.07 %        |
| Wash-Mac     | 1.42         | 32.66 %        |
| LED TV       | 0.97         | 14.23 %        |
| Oven         | 0.26         | 30.41 %        |
| <b>Total</b> | <b>12.84</b> | <b>27.63 %</b> |

| Sales Zone   | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| KL-SOUTH     | 11.09        | 33.17 %        |
| KL-NORTH     | 1.75         | 13.42 %        |
| <b>Total</b> | <b>12.84</b> | <b>27.63 %</b> |

## KL-SOUTH

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Air-Cond     | 6.75         | 38.32 %        |
| Fridge       | 1.64         | 25.37 %        |
| Wash-Mac     | 1.42         | 37.04 %        |
| LED TV       | 1.28         | 26.33 %        |
| <b>Total</b> | <b>11.09</b> | <b>33.17 %</b> |

| Branch *     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| KLR1         | 0.50         | 14.98 %        |
| <b>Total</b> | <b>11.09</b> | <b>33.17 %</b> |

## KL-NORTH

| Property     | MTD Sales L | Brand Share %  |
|--------------|-------------|----------------|
| Air-Cond     | 1.26        | 19.79 %        |
| Fridge       | 0.53        | 18.04 %        |
| Oven         | 0.26        | 34.68 %        |
| LED TV       | -0.30       | -15.22 %       |
| <b>Total</b> | <b>1.75</b> | <b>13.42 %</b> |

| Branch *     | MTD Sales L | Brand Share %  |
|--------------|-------------|----------------|
| KZD1         | 2.56        | 18.49 %        |
| <b>Total</b> | <b>1.75</b> | <b>13.42 %</b> |