

MTD Sales
343.69 L

Brand Share %
24.89 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	86.67	16.45 %
Fridge	83.52	29.95 %
Wash-Mac	79.65	35.58 %
LED TV	69.76	23.99 %
Oven	11.57	79.20 %
Dishwash	7.96	47.52 %
W-Purifi	2.28	20.46 %
Home-The	2.27	12.51 %
Total	343.69	24.89 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	193.76	23.08 %
KL-SOUTH	122.42	28.98 %
KL-CENTRAL	27.51	23.11 %
Total	343.69	24.89 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	52.82	32.88 %
Wash-Mac	44.12	31.95 %
Air-Cond	42.68	13.16 %
LED TV	35.53	20.36 %
Oven	8.43	81.77 %
Dishwash	7.08	49.09 %
Home-The	1.71	15.60 %
W-Purifi	1.39	21.38 %
Total	193.76	23.08 %

Branch *	MTD Sales L	Brand Share %
KNU1	46.72	21.60 %
BSY1	12.00	11.29 %
WHKZ	-5.19	22.45 %
Total	193.76	23.08 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	37.28	24.29 %
Wash-Mac	29.36	41.55 %
Fridge	26.78	27.48 %
LED TV	25.12	28.54 %
Oven	1.93	70.78 %
W-Purifi	0.89	30.15 %
Home-The	0.57	9.56 %
Dishwash	0.50	44.65 %
Total	122.42	28.98 %

Branch *	MTD Sales L	Brand Share %
PAS1	16.78	24.68 %
KLR1	9.88	23.39 %
TVSD	0.33	19.33 %
WHTM	-2.34	24.30 %
Total	122.42	28.98 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
LED TV	9.11	32.17 %
Air-Cond	6.72	13.70 %
Wash-Mac	6.17	40.92 %
Fridge	3.91	18.82 %
Oven	1.21	76.92 %
Dishwash	0.39	31.69 %
Total	27.51	23.11 %

Branch *	MTD Sales L	Brand Share %
KOC1	27.73	23.02 %
WKOC	-0.22	15.50 %
Total	27.51	23.11 %