



KL : LG Sales Performance 01/04/2026 8:04 AM

MTD Sales
163.08 L

Brand Share %
25.95 %

Information:

MTD : 01-03-2026 To 31-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	101.17	27.62 %
Fridge	28.77	31.01 %
LED TV	14.03	15.17 %
Wash-Mac	13.32	24.38 %
Oven	3.72	49.22 %
Home-The	1.29	28.09 %
Dishwash	0.48	6.92 %
W-Purifi	0.31	10.01 %
Total	163.08	25.95 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	91.39	26.16 %
KL-SOUTH	71.70	25.69 %
Total	163.08	25.95 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	54.06	26.24 %
Fridge	14.90	31.69 %
LED TV	9.36	17.95 %
Wash-Mac	8.24	29.22 %
Oven	2.75	48.69 %
Home-The	1.29	55.19 %
Dishwash	0.48	8.78 %
W-Purifi	0.31	12.60 %
Total	91.39	26.16 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	91.39	26.16 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	47.12	29.39 %
Fridge	13.87	30.31 %
Wash-Mac	5.08	19.21 %
LED TV	4.67	11.58 %
Oven	0.97	50.79 %
Total	71.70	25.69 %

Branch *	MTD Sales L	Brand Share %
PAS1	14.51	24.75 %
KLR1	4.65	11.57 %
TVSD		0.00 %
WHTM	-0.16	15.69 %
Total	71.70	25.69 %