



KL : IFB Sales Performance 28/05/2026 8:04 AM

MTD Sales
15.57 L

Brand Share %
3.30 %

Information:

MTD : 01-05-2026 To 27-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	11.34	10.29 %
Oven	1.82	13.03 %
Air-Cond	1.81	0.54 %
Dishwash	0.59	4.61 %
Total	15.57	3.30 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	9.20	3.47 %
KL-SOUTH	6.37	3.09 %
Total	15.57	3.30 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	6.32	9.60 %
Oven	1.19	9.99 %
Air-Cond	1.10	0.63 %
Dishwash	0.59	4.75 %
Total	9.20	3.47 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
WHKZ	-0.28	1.98 %
Total	9.20	3.47 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	5.02	11.32 %
Air-Cond	0.72	0.45 %
Oven	0.63	30.39 %
Total	6.37	3.09 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.53	2.10 %
PNL1	0.47	2.23 %
KLR1	0.30	1.30 %
WHTM		0.00 %
Total	6.37	3.09 %