



KL : IFB Sales Performance 27/05/2026 8:04 AM

MTD Sales
15.31 L

Brand Share %
3.31 %

Information:

MTD : 01-05-2026 To 26-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	11.09	10.27 %
Oven	1.82	13.13 %
Air-Cond	1.81	0.55 %
Dishwash	0.59	4.75 %
Total	15.31	3.31 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	8.95	3.42 %
KL-SOUTH	6.37	3.16 %
Total	15.31	3.31 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	6.07	9.42 %
Oven	1.19	10.08 %
Air-Cond	1.10	0.63 %
Dishwash	0.59	4.90 %
Total	8.95	3.42 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
WHKZ	-0.28	2.09 %
Total	8.95	3.42 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	5.02	11.54 %
Air-Cond	0.72	0.46 %
Oven	0.63	30.39 %
Total	6.37	3.16 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.53	2.12 %
PNL1	0.47	2.31 %
KLR1	0.30	1.37 %
WHTM		0.00 %
Total	6.37	3.16 %