



# KL : IFB Sales Performance 26/05/2026 8:04 AM

MTD Sales  
14.46 L

Brand Share %  
3.21 %

Information:

MTD : 01-05-2026 To 25-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.21 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 10.23       | 9.79 %        |
| Oven     | 1.82        | 13.90 %       |
| Air-Cond | 1.81        | 0.57 %        |
| Dishwash | 0.59        | 4.90 %        |
| Total    | 14.46       | 3.21 %        |

| Sales Zone | MTD Sales L | Brand Share % |
|------------|-------------|---------------|
| KL-NORTH   | 8.95        | 3.51 %        |
| KL-SOUTH   | 5.51        | 2.82 %        |
| Total      | 14.46       | 3.21 %        |

## KL-NORTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 6.07        | 9.70 %        |
| Oven     | 1.19        | 10.64 %       |
| Air-Cond | 1.10        | 0.65 %        |
| Dishwash | 0.59        | 5.06 %        |
| Total    | 8.95        | 3.51 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KZSD     |             | 0.00 %        |
| WHKZ     | -0.28       | 2.60 %        |
| Total    | 8.95        | 3.51 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 4.16        | 9.94 %        |
| Air-Cond | 0.72        | 0.47 %        |
| Oven     | 0.63        | 32.72 %       |
| Total    | 5.51        | 2.82 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PAS1     | 0.53        | 2.17 %        |
| PNL1     | 0.47        | 2.31 %        |
| KLR1     |             | 0.00 %        |
| WHTM     |             | 0.00 %        |
| Total    | 5.51        | 2.82 %        |