



KL : IFB Sales Performance 25/05/2026 8:04 AM

MTD Sales
14.49 L

Brand Share %
3.30 %

Information:

MTD : 01-05-2026 To 24-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	10.40	10.31 %
Air-Cond	1.81	0.58 %
Oven	1.68	13.91 %
Dishwash	0.59	5.12 %
Total	14.49	3.30 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	8.98	3.65 %
KL-SOUTH	5.51	2.85 %
Total	14.49	3.30 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	6.23	10.46 %
Air-Cond	1.10	0.67 %
Oven	1.05	10.23 %
Dishwash	0.59	5.29 %
Total	8.98	3.65 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
WHKZ	-0.11	1.08 %
Total	8.98	3.65 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	4.16	10.11 %
Air-Cond	0.72	0.48 %
Oven	0.63	34.61 %
Total	5.51	2.85 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.53	2.22 %
PNL1	0.47	2.34 %
KLR1		0.00 %
WHTM		0.00 %
Total	5.51	2.85 %