



# KL : IFB Sales Performance 24/05/2026 8:04 AM

MTD Sales  
13.79 L

Brand Share %  
3.23 %

Information:

MTD : 01-05-2026 To 23-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	9.90	10.26 %
Air-Cond	1.81	0.59 %
Oven	1.49	12.62 %
Dishwash	0.59	5.37 %
Total	13.79	3.23 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	8.28	3.48 %
KL-SOUTH	5.51	2.93 %
Total	13.79	3.23 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	5.74	10.12 %
Air-Cond	1.10	0.68 %
Oven	0.85	8.47 %
Dishwash	0.59	5.56 %
Total	8.28	3.48 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
WHKZ	-0.11	1.08 %
Total	8.28	3.48 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	4.16	10.47 %
Air-Cond	0.72	0.49 %
Oven	0.63	37.28 %
Total	5.51	2.93 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.53	2.22 %
PNL1	0.47	2.38 %
KLR1		0.00 %
WHTM		0.00 %
Total	5.51	2.93 %