



KL : IFB Sales Performance 23/05/2026 8:04 AM

MTD Sales
13.53 L

Brand Share %
3.30 %

Information:

MTD : 01-05-2026 To 22-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	9.64	10.56 %
Air-Cond	1.81	0.61 %
Oven	1.49	12.95 %
Dishwash	0.59	5.45 %
Total	13.53	3.30 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	8.28	3.61 %
KL-SOUTH	5.24	2.90 %
Total	13.53	3.30 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	5.74	10.69 %
Air-Cond	1.10	0.71 %
Oven	0.85	8.73 %
Dishwash	0.59	5.65 %
Total	8.28	3.61 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
WHKZ	-0.11	1.08 %
Total	8.28	3.61 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	3.90	10.36 %
Air-Cond	0.72	0.51 %
Oven	0.63	37.28 %
Total	5.24	2.90 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.53	2.28 %
PNL1	0.47	2.58 %
KLR1		0.00 %
WHTM		0.00 %
Total	5.24	2.90 %