



KL : IFB Sales Performance 22/05/2026 8:04 AM

MTD Sales
13.27 L

Brand Share %
3.35 %

Information:

MTD : 01-05-2026 To 21-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	9.38	10.73 %
Air-Cond	1.81	0.63 %
Oven	1.49	13.33 %
Dishwash	0.59	5.45 %
Total	13.27	3.35 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	8.28	3.76 %
KL-SOUTH	4.99	2.84 %
Total	13.27	3.35 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	5.74	11.19 %
Air-Cond	1.10	0.74 %
Oven	0.85	8.81 %
Dishwash	0.59	5.65 %
Total	8.28	3.76 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
WHKZ	-0.11	1.08 %
Total	8.28	3.76 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	3.64	10.07 %
Air-Cond	0.72	0.52 %
Oven	0.63	43.36 %
Total	4.99	2.84 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.98	3.16 %
PAS1	0.53	2.39 %
PNL1	0.47	2.71 %
KLR1		0.00 %
WHTM		0.00 %
Total	4.99	2.84 %