



KL : IFB Sales Performance 20/05/2026 8:04 AM

MTD Sales
11.72 L

Brand Share %
3.18 %

Information:

MTD : 01-05-2026 To 19-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	8.47	10.50 %
Oven	1.34	13.18 %
Air-Cond	1.32	0.49 %
Dishwash	0.59	5.45 %
Total	11.72	3.18 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	7.12	3.48 %
KL-SOUTH	4.60	2.81 %
Total	11.72	3.18 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	5.22	11.13 %
Oven	0.71	8.12 %
Air-Cond	0.60	0.44 %
Dishwash	0.59	5.65 %
Total	7.12	3.48 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
WHKZ	-0.11	1.24 %
Total	7.12	3.48 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	3.26	9.64 %
Air-Cond	0.72	0.56 %
Oven	0.63	43.36 %
Total	4.60	2.81 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.60	3.08 %
PAS1	0.53	2.59 %
PNL1	0.47	2.96 %
KLR1		0.00 %
WHTM		0.00 %
Total	4.60	2.81 %