



# KL : IFB Sales Performance 20/04/2026 8:04 AM

MTD Sales  
4.42 L

Brand Share %  
0.61 %

Information:

MTD : 01-04-2026 To 19-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **0.61 %** are only listed below

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Wash-Mac     | 2.36        | 4.06 %        |
| Air-Cond     | 1.17        | 0.18 %        |
| Oven         | 0.89        | 11.66 %       |
| <b>Total</b> | <b>4.42</b> | <b>0.61 %</b> |

| Sales Zone   | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| KL-NORTH     | 2.75        | 0.77 %        |
| KL-SOUTH     | 1.66        | 0.45 %        |
| <b>Total</b> | <b>4.42</b> | <b>0.61 %</b> |

## KL-NORTH

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Wash-Mac     | 1.06        | 3.49 %        |
| Air-Cond     | 0.93        | 0.30 %        |
| Oven         | 0.76        | 11.34 %       |
| <b>Total</b> | <b>2.75</b> | <b>0.77 %</b> |

| Branch *     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| WHKZ         |             | 0.00 %        |
| <b>Total</b> | <b>2.75</b> | <b>0.77 %</b> |

## KL-SOUTH

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Wash-Mac     | 1.29        | 4.67 %        |
| Air-Cond     | 0.24        | 0.07 %        |
| Oven         | 0.13        | 13.89 %       |
| <b>Total</b> | <b>1.66</b> | <b>0.45 %</b> |

| Branch *     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| TVP1         | 1.10        | 0.53 %        |
| PAS1         | 0.29        | 0.37 %        |
| KLR1         |             | 0.00 %        |
| TVSD         |             | 0.00 %        |
| WHTM         |             | 0.00 %        |
| <b>Total</b> | <b>1.66</b> | <b>0.45 %</b> |