



# KL : IFB Sales Performance 17/05/2026 8:04 AM

MTD Sales  
8.87 L

Brand Share %  
2.72 %

Information:

MTD : 01-05-2026 To 16-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.72 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 6.25        | 9.29 %        |
| Air-Cond | 1.06        | 0.44 %        |
| Oven     | 0.96        | 11.82 %       |
| Dishwash | 0.59        | 6.33 %        |
| Total    | 8.87        | 2.72 %        |

| Sales Zone | MTD Sales L | Brand Share % |
|------------|-------------|---------------|
| KL-NORTH   | 5.06        | 2.88 %        |
| KL-SOUTH   | 3.81        | 2.54 %        |
| Total      | 8.87        | 2.72 %        |

## KL-NORTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 3.29        | 8.42 %        |
| Air-Cond | 0.60        | 0.50 %        |
| Dishwash | 0.59        | 6.59 %        |
| Oven     | 0.58        | 8.09 %        |
| Total    | 5.06        | 2.88 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KZSD     |             | 0.00 %        |
| WHKZ     | -0.11       | 1.46 %        |
| Total    | 5.06        | 2.88 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 2.97        | 10.48 %       |
| Air-Cond | 0.46        | 0.38 %        |
| Oven     | 0.38        | 39.99 %       |
| Total    | 3.81        | 2.54 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 2.81        | 2.64 %        |
| KLR1     |             | 0.00 %        |
| WHTM     |             | 0.00 %        |
| Total    | 3.81        | 2.54 %        |