



# KL : IFB Sales Performance 17/03/2026 8:04 AM

MTD Sales  
3.72 L

Brand Share %  
2.29 %

Information:

MTD : 01-03-2026 To 16-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.29 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	3.05	11.85 %
Oven	0.34	12.53 %
Dishwash	0.33	11.65 %
Total	3.72	2.29 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	2.60	3.75 %
KL-NORTH	1.12	1.20 %
Total	3.72	2.29 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.32	15.70 %
Oven	0.28	23.95 %
Total	2.60	3.75 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.66	1.78 %
TVSD		0.00 %
Total	2.60	3.75 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.73	6.66 %
Dishwash	0.33	18.15 %
Oven	0.06	3.80 %
Total	1.12	1.20 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.12	1.20 %
Total	1.12	1.20 %