



KL : IFB Sales Performance 16/05/2026 8:04 AM

MTD Sales
6.75 L

Brand Share %
2.35 %

Information:

MTD : 01-05-2026 To 15-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	5.08	9.08 %
Oven	0.84	12.65 %
Dishwash	0.59	7.00 %
Air-Cond	0.24	0.11 %
Total	6.75	2.35 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	3.98	2.44 %
KL-SOUTH	2.77	2.22 %
Total	6.75	2.35 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.80	8.19 %
Dishwash	0.59	7.00 %
Oven	0.58	10.01 %
Total	3.98	2.44 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
WHKZ	-0.11	1.57 %
Total	3.98	2.44 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.28	10.49 %
Oven	0.26	31.14 %
Air-Cond	0.24	0.23 %
Total	2.77	2.22 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.89	2.28 %
KLR1		0.00 %
WHTM		0.00 %
Total	2.77	2.22 %