



KL : IFB Sales Performance 16/03/2026 8:04 AM

MTD Sales
3.72 L

Brand Share %
2.50 %

Information:

MTD : 01-03-2026 To 15-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.50 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 3.05 | 12.32 % |
| Oven | 0.34 | 13.68 % |
| Dishwash | 0.33 | 11.65 % |
| Total | 3.72 | 2.50 % |

| Sales Zone | MTD Sales L | Brand Share % |
|------------|-------------|---------------|
| KL-SOUTH | 2.60 | 4.03 % |
| KL-NORTH | 1.12 | 1.33 % |
| Total | 3.72 | 2.50 % |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 2.32 | 15.92 % |
| Oven | 0.28 | 23.95 % |
| Total | 2.60 | 4.03 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1 | 0.66 | 1.88 % |
| TVSD | | 0.00 % |
| Total | 2.60 | 4.03 % |

KL-NORTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 0.73 | 7.16 % |
| Dishwash | 0.33 | 18.15 % |
| Oven | 0.06 | 4.47 % |
| Total | 1.12 | 1.33 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KZD1 | 1.12 | 1.33 % |
| Total | 1.12 | 1.33 % |