



# KL : IFB Sales Performance 15/05/2026 8:04 AM

MTD Sales  
6.75 L

Brand Share %  
2.45 %

Information:

MTD : 01-05-2026 To 14-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	5.08	9.62 %
Oven	0.84	12.86 %
Dishwash	0.59	7.49 %
Air-Cond	0.24	0.11 %
Total	6.75	2.45 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	3.98	2.54 %
KL-SOUTH	2.77	2.33 %
Total	6.75	2.45 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.80	8.68 %
Dishwash	0.59	7.49 %
Oven	0.58	10.20 %
Total	3.98	2.54 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
WHKZ	-0.11	1.57 %
Total	3.98	2.54 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.28	11.10 %
Oven	0.26	31.14 %
Air-Cond	0.24	0.24 %
Total	2.77	2.33 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.89	2.40 %
KLR1		0.00 %
WHTM		0.00 %
Total	2.77	2.33 %