



KL : IFB Sales Performance 14/05/2026 8:04 AM

MTD Sales
5.23 L

Brand Share %
2.04 %

Information:

MTD : 01-05-2026 To 13-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	4.32	8.95 %
Oven	0.47	7.83 %
Air-Cond	0.24	0.12 %
Dishwash	0.20	2.80 %
Total	5.23	2.04 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	2.87	1.95 %
KL-SOUTH	2.36	2.16 %
Total	5.23	2.04 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.32	7.92 %
Oven	0.35	6.50 %
Dishwash	0.20	2.80 %
Total	2.87	1.95 %

Branch *	MTD Sales L	Brand Share %
KZD1	2.98	1.94 %
KZSD		0.00 %
WHKZ	-0.11	1.81 %
Total	2.87	1.95 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.00	10.54 %
Air-Cond	0.24	0.26 %
Oven	0.13	18.06 %
Total	2.36	2.16 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
WHTM		0.00 %
Total	2.36	2.16 %