

MTD Sales
3.26 L

Brand Share %
9.77 %

Information:

MTD : 01-03-2026 To 30-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.77 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Fan | 1.32 | 21.01 % |
| Air-Cool | 0.55 | 8.94 % |
| Iron | 0.43 | 39.70 % |
| W.Heater | 0.34 | 31.02 % |
| Mixie | 0.32 | 2.85 % |
| W-Purifi | 0.31 | 10.65 % |
| Total | 3.26 | 9.77 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| KL-NORTH | 2.00 | 11.71 % |
| KL-SOUTH | 1.27 | 7.75 % |
| Total | 3.26 | 9.77 % |

KL-NORTH

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Fan | 0.99 | 30.94 % |
| Iron | 0.30 | 47.17 % |
| W.Heater | 0.27 | 41.77 % |
| Mixie | 0.20 | 3.44 % |
| W-Purifi | 0.12 | 5.39 % |
| Air-Cool | 0.11 | 5.15 % |
| Total | 2.00 | 11.71 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| WHKZ | | 0.00 % |
| Total | 2.00 | 11.71 % |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Air-Cool | 0.44 | 11.08 % |
| Fan | 0.33 | 10.68 % |
| W-Purifi | 0.19 | 29.65 % |
| Iron | 0.13 | 28.90 % |
| Mixie | 0.12 | 2.20 % |
| W.Heater | 0.07 | 15.86 % |
| Total | 1.27 | 7.75 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| TVP1 | 0.64 | 8.64 % |
| PNL1 | 0.23 | 6.35 % |
| KLR1 | 0.10 | 3.96 % |
| Total | 1.27 | 7.75 % |