

MTD Sales
8.86 L

Brand Share %
6.04 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	4.41	17.69 %
Iron	1.29	36.42 %
W.Heater	1.07	12.02 %
Mixie	0.64	1.55 %
In-Stove	0.59	5.19 %
Small-Ap	0.52	2.38 %
W-Purifi	0.20	1.96 %
Air-Cool	0.13	7.84 %
Total	8.86	6.04 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	6.73	6.69 %
KL-SOUTH	1.65	4.56 %
KL-CENTRAL	0.48	4.80 %
Total	8.86	6.04 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	3.15	17.61 %
W.Heater	0.95	14.23 %
Iron	0.83	35.86 %
Mixie	0.55	2.10 %
In-Stove	0.52	7.50 %
Small-Ap	0.52	3.55 %
W-Purifi	0.20	3.46 %
Total	6.73	6.69 %

Branch *	MTD Sales L	Brand Share %
KZD1	3.09	5.94 %
KZSD		0.00 %
Total	6.73	6.69 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	1.21	21.05 %
Iron	0.28	34.30 %
Air-Cool	0.13	16.44 %
Mixie	0.03	0.25 %
Total	1.65	4.56 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.47	3.62 %
KLR1	0.22	4.28 %
PAS1	0.12	2.23 %
TVSD		0.00 %
Total	1.65	4.56 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Iron	0.18	43.65 %
W.Heater	0.12	28.26 %
In-Stove	0.07	7.95 %
Mixie	0.06	2.11 %
Fan	0.05	4.16 %
Total	0.48	4.80 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.48	4.80 %
Total	0.48	4.80 %