

MTD Sales
12.82 L

Brand Share %
13.29 %

Information:

MTD : 01-04-2026 To 29-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.29 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	5.71	26.06 %
Air-Cool	4.24	20.20 %
Iron	0.93	47.75 %
Small-Ap	0.79	8.88 %
Mixie	0.55	2.81 %
W-Purifi	0.30	5.87 %
W.Heater	0.28	26.20 %
Total	12.82	13.29 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	6.94	16.00 %
KL-NORTH	5.88	11.07 %
Total	12.82	13.29 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cool	3.65	23.46 %
Fan	2.82	24.11 %
Mixie	0.24	2.52 %
Iron	0.20	27.06 %
W.Heater	0.03	15.36 %
Total	6.94	16.00 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	6.94	16.00 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	2.89	28.28 %
Small-Ap	0.79	15.22 %
Iron	0.74	60.18 %
Air-Cool	0.59	10.88 %
Mixie	0.32	3.07 %
W-Purifi	0.30	6.34 %
W.Heater	0.25	28.88 %
Total	5.88	11.07 %

Branch *	MTD Sales L	Brand Share %
KZD1	5.88	10.98 %
WHKZ		0.00 %
Total	5.88	11.07 %