



KL : HAVELLS Sales Performance 30/03/2026 8:06 AM

MTD Sales
3.04 L

Brand Share %
9.54 %

Information:

MTD : 01-03-2026 To 29-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	1.21	20.41 %
Air-Cool	0.55	9.19 %
Iron	0.43	40.43 %
Mixie	0.32	2.98 %
W.Heater	0.28	28.50 %
W-Purifi	0.25	9.64 %
Total	3.04	9.54 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	1.77	10.88 %
KL-SOUTH	1.27	8.14 %
Total	3.04	9.54 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	0.88	30.25 %
Iron	0.30	47.17 %
W.Heater	0.21	39.03 %
Mixie	0.20	3.56 %
Air-Cool	0.11	5.15 %
W-Purifi	0.06	2.81 %
Total	1.77	10.88 %

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
Total	1.77	10.88 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cool	0.44	11.56 %
Fan	0.33	10.90 %
W-Purifi	0.19	39.09 %
Iron	0.13	30.23 %
Mixie	0.12	2.32 %
W.Heater	0.07	15.86 %
Total	1.27	8.14 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.64	9.07 %
PNL1	0.23	6.69 %
KLR1	0.10	4.03 %
Total	1.27	8.14 %