

MTD Sales
8.62 L

Brand Share %
6.07 %

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	4.38	17.92 %
Iron	1.27	37.19 %
W.Heater	1.07	12.45 %
Mixie	0.61	1.52 %
In-Stove	0.52	4.64 %
Small-Ap	0.45	2.12 %
W-Purifi	0.20	1.99 %
Air-Cool	0.13	8.24 %
Total	8.62	6.07 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	6.52	6.72 %
KL-SOUTH	1.62	4.57 %
KL-CENTRAL	0.48	5.05 %
Total	8.62	6.07 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	3.11	17.80 %
W.Heater	0.95	14.93 %
Iron	0.83	37.70 %
Mixie	0.52	2.06 %
Small-Ap	0.45	3.16 %
In-Stove	0.45	6.57 %
W-Purifi	0.20	3.58 %
Total	6.52	6.72 %

Branch *	MTD Sales L	Brand Share %
KZD1	3.00	5.96 %
KNU1	1.71	6.06 %
KZSD		0.00 %
Total	6.52	6.72 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	1.21	21.52 %
Iron	0.25	32.30 %
Air-Cool	0.13	17.32 %
Mixie	0.03	0.25 %
Total	1.62	4.57 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.47	3.67 %
KLR1	0.22	4.44 %
PAS1	0.12	2.25 %
TVSD		0.00 %
Total	1.62	4.57 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Iron	0.18	43.65 %
W.Heater	0.12	28.26 %
In-Stove	0.07	8.48 %
Mixie	0.06	2.21 %
Fan	0.05	4.16 %
Total	0.48	5.05 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.48	5.05 %
Total	0.48	5.05 %