



KL : HAVELLS Sales Performance 29/05/2026 8:06 AM

MTD Sales
6.75 L

Brand Share %
14.15 %

Information:

MTD : 01-05-2026 To 28-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	2.84	37.58 %
W-Purifi	1.02	15.09 %
Iron	0.86	53.69 %
Small-Ap	0.57	7.87 %
Mixie	0.56	3.18 %
W.Heater	0.51	17.90 %
Air-Cool	0.40	10.71 %
Total	6.75	14.15 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	4.62	16.72 %
KL-SOUTH	2.14	10.63 %
Total	6.75	14.15 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	1.75	41.84 %
W-Purifi	0.84	16.43 %
Iron	0.61	62.16 %
Small-Ap	0.57	12.79 %
Mixie	0.44	4.98 %
W.Heater	0.41	23.11 %
Total	4.62	16.72 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	4.62	16.72 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	1.09	32.30 %
Air-Cool	0.40	21.19 %
Iron	0.25	40.28 %
W-Purifi	0.18	10.96 %
Mixie	0.12	1.34 %
W.Heater	0.10	9.26 %
Total	2.14	10.63 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.85	8.45 %
KLR1	0.41	11.69 %
PNL1	0.21	6.72 %
TVSD		0.00 %
Total	2.14	10.63 %