



KL : HAVELLS Sales Performance 29/04/2026 8:07 AM

MTD Sales
12.45 L

Brand Share %
13.22 %

Information:

MTD : 01-04-2026 To 28-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	5.63	26.10 %
Air-Cool	4.06	19.95 %
Iron	0.92	48.34 %
Small-Ap	0.70	7.99 %
Mixie	0.55	2.89 %
W-Purifi	0.30	6.06 %
W.Heater	0.28	26.95 %
Total	12.45	13.22 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	6.70	15.65 %
KL-NORTH	5.75	11.20 %
Total	12.45	13.22 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cool	3.47	22.56 %
Fan	2.77	23.89 %
Mixie	0.24	2.58 %
Iron	0.20	27.06 %
W.Heater	0.03	17.85 %
Total	6.70	15.65 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	6.70	15.65 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	2.87	28.65 %
Iron	0.73	61.61 %
Small-Ap	0.70	13.78 %
Air-Cool	0.59	11.89 %
Mixie	0.32	3.18 %
W-Purifi	0.30	6.57 %
W.Heater	0.25	28.88 %
Total	5.75	11.20 %

Branch *	MTD Sales L	Brand Share %
KZD1	5.75	11.13 %
WHKZ		0.00 %
Total	5.75	11.20 %