

MTD Sales
8.11 L

Brand Share %
6.05 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	4.09	17.96 %
Iron	1.23	37.73 %
W.Heater	0.98	12.18 %
Mixie	0.58	1.53 %
Small-Ap	0.45	2.27 %
In-Stove	0.44	4.18 %
W-Purifi	0.20	2.04 %
Air-Cool	0.13	8.46 %
Total	8.11	6.05 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	6.04	6.67 %
KL-SOUTH	1.61	4.67 %
KL-CENTRAL	0.46	5.02 %
Total	8.11	6.05 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	2.84	17.82 %
W.Heater	0.86	14.61 %
Iron	0.82	38.79 %
Mixie	0.49	2.09 %
Small-Ap	0.45	3.42 %
In-Stove	0.37	5.86 %
W-Purifi	0.20	3.73 %
Total	6.04	6.67 %

Branch *	MTD Sales L	Brand Share %
KZD1	2.79	5.82 %
KNU1	1.42	5.82 %
KZSD		0.00 %
WHKZ		0.00 %
Total	6.04	6.67 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	1.19	21.66 %
Iron	0.25	33.30 %
Air-Cool	0.13	17.32 %
Mixie	0.03	0.26 %
Total	1.61	4.67 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.47	3.86 %
KLR1	0.21	4.24 %
PAS1	0.12	2.26 %
TVSD		0.00 %
Total	1.61	4.67 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Iron	0.16	40.57 %
W.Heater	0.12	28.26 %
In-Stove	0.07	8.77 %
Mixie	0.06	2.34 %
Fan	0.05	4.16 %
Total	0.46	5.02 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.46	5.02 %
Total	0.46	5.02 %