



KL : HAVELLS Sales Performance 28/05/2026 8:06 AM

MTD Sales
6.35 L

Brand Share %
13.74 %

Information:

MTD : 01-05-2026 To 27-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	2.65	36.60 %
W-Purifi	0.97	14.64 %
Iron	0.81	52.63 %
Mixie	0.56	3.28 %
Small-Ap	0.50	7.20 %
W.Heater	0.47	17.88 %
Air-Cool	0.40	10.71 %
Total	6.35	13.74 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	4.25	15.95 %
KL-SOUTH	2.10	10.73 %
Total	6.35	13.74 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	1.56	40.18 %
W-Purifi	0.78	15.46 %
Iron	0.56	61.04 %
Small-Ap	0.50	11.69 %
Mixie	0.44	5.15 %
W.Heater	0.41	25.22 %
Total	4.25	15.95 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	4.25	15.95 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	1.09	32.46 %
Air-Cool	0.40	21.19 %
Iron	0.25	40.28 %
W-Purifi	0.18	11.90 %
Mixie	0.12	1.38 %
W.Heater	0.07	6.35 %
Total	2.10	10.73 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.85	8.51 %
KLR1	0.41	12.43 %
PNL1	0.21	7.08 %
TVSD		0.00 %
Total	2.10	10.73 %