



# KL : HAVELLS Sales Performance 28/04/2026 8:06 AM

MTD Sales  
11.82 L

Brand Share %  
12.88 %

Information:

MTD : 01-04-2026 To 27-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	5.40	25.71 %
Air-Cool	3.76	18.92 %
Iron	0.87	48.14 %
Small-Ap	0.70	8.11 %
Mixie	0.50	2.64 %
W-Purifi	0.30	6.63 %
W.Heater	0.28	27.90 %
<b>Total</b>	<b>11.82</b>	<b>12.88 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	6.37	15.26 %
KL-NORTH	5.45	10.89 %
<b>Total</b>	<b>11.82</b>	<b>12.88 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cool	3.37	22.33 %
Fan	2.61	23.41 %
Mixie	0.18	1.99 %
Iron	0.17	24.54 %
W.Heater	0.03	17.85 %
<b>Total</b>	<b>6.37</b>	<b>15.26 %</b>

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
<b>Total</b>	<b>6.37</b>	<b>15.26 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	2.79	28.33 %
Iron	0.70	62.45 %
Small-Ap	0.70	13.93 %
Air-Cool	0.39	8.13 %
Mixie	0.32	3.23 %
W-Purifi	0.30	7.03 %
W.Heater	0.25	30.13 %
<b>Total</b>	<b>5.45</b>	<b>10.89 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	5.45	10.82 %
WHKZ		0.00 %
<b>Total</b>	<b>5.45</b>	<b>10.89 %</b>