

MTD Sales
7.29 L

Brand Share %
5.87 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.87 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	3.74	17.35 %
Iron	1.17	37.89 %
W.Heater	0.78	10.71 %
Mixie	0.46	1.32 %
Small-Ap	0.45	2.50 %
In-Stove	0.36	3.69 %
W-Purifi	0.20	2.18 %
Air-Cool	0.13	8.46 %
Total	7.29	5.87 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	5.22	6.21 %
KL-SOUTH	1.61	5.06 %
KL-CENTRAL	0.46	5.56 %
Total	7.29	5.87 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	2.49	16.58 %
Iron	0.76	38.74 %
W.Heater	0.66	12.38 %
Small-Ap	0.45	3.78 %
Mixie	0.37	1.70 %
In-Stove	0.29	4.90 %
W-Purifi	0.20	4.14 %
Total	5.22	6.21 %

Branch *	MTD Sales L	Brand Share %
KZD1	2.35	5.26 %
KNU1	1.15	5.13 %
KZSD		0.00 %
WHKZ		0.00 %
Total	5.22	6.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	1.19	22.94 %
Iron	0.25	33.75 %
Air-Cool	0.13	17.32 %
Mixie	0.03	0.28 %
Total	1.61	5.06 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.47	4.42 %
KLR1	0.21	4.34 %
PAS1	0.12	2.40 %
TVSD		0.00 %
Total	1.61	5.06 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Iron	0.16	41.64 %
W.Heater	0.12	30.69 %
In-Stove	0.07	11.38 %
Mixie	0.06	2.83 %
Fan	0.05	4.16 %
Total	0.46	5.56 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.46	5.56 %
Total	0.46	5.56 %