



# KL : HAVELLS Sales Performance 27/04/2026 8:06 AM

MTD Sales  
11.19 L

Brand Share %  
12.73 %

Information:

MTD : 01-04-2026 To 26-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	5.08	25.25 %
Air-Cool	3.46	18.07 %
Iron	0.87	49.49 %
Small-Ap	0.70	8.19 %
Mixie	0.50	2.78 %
W-Purifi	0.30	6.89 %
W.Heater	0.28	29.89 %
<b>Total</b>	<b>11.19</b>	<b>12.73 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	6.13	15.22 %
KL-NORTH	5.06	10.63 %
<b>Total</b>	<b>11.19</b>	<b>12.73 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cool	3.21	21.93 %
Fan	2.54	23.38 %
Mixie	0.18	2.14 %
Iron	0.17	25.16 %
W.Heater	0.03	17.85 %
<b>Total</b>	<b>6.13</b>	<b>15.22 %</b>

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
<b>Total</b>	<b>6.13</b>	<b>15.22 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	2.54	27.44 %
Iron	0.70	64.29 %
Small-Ap	0.70	14.06 %
Mixie	0.32	3.34 %
W-Purifi	0.30	7.33 %
Air-Cool	0.25	5.59 %
W.Heater	0.25	32.79 %
<b>Total</b>	<b>5.06</b>	<b>10.63 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	5.06	10.56 %
WHKZ		0.00 %
<b>Total</b>	<b>5.06</b>	<b>10.63 %</b>