

MTD Sales
2.41 L

Brand Share %
10.65 %

Information:

MTD : 01-03-2026 To 26-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	1.01	21.54 %
Iron	0.39	43.18 %
Air-Cool	0.29	6.30 %
Mixie	0.27	2.94 %
W-Purifi	0.25	10.69 %
W.Heater	0.21	22.84 %
Total	2.41	10.65 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	1.57	13.71 %
KL-SOUTH	0.84	7.52 %
Total	2.41	10.65 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	0.79	32.67 %
Iron	0.28	52.23 %
W.Heater	0.18	35.07 %
Mixie	0.15	3.38 %
Air-Cool	0.11	6.91 %
W-Purifi	0.06	3.20 %
Total	1.57	13.71 %

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
Total	1.57	13.71 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.21	9.52 %
W-Purifi	0.19	39.09 %
Air-Cool	0.18	5.96 %
Mixie	0.12	2.52 %
Iron	0.12	30.64 %
W.Heater	0.03	7.71 %
Total	0.84	7.52 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.31	6.23 %
PNL1	0.16	6.52 %
KLR1	0.09	4.94 %
Total	0.84	7.52 %