



KL : HAVELLS Sales Performance 26/05/2026 8:06 AM

MTD Sales
5.98 L

Brand Share %
13.97 %

Information:

MTD : 01-05-2026 To 25-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	2.59	37.70 %
W-Purifi	0.86	14.24 %
Iron	0.70	52.92 %
Mixie	0.51	3.24 %
W.Heater	0.47	20.52 %
Small-Ap	0.45	7.08 %
Air-Cool	0.40	10.86 %
Total	5.98	13.97 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	3.91	15.83 %
KL-SOUTH	2.07	11.43 %
Total	5.98	13.97 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	1.52	43.09 %
W-Purifi	0.67	14.14 %
Iron	0.46	61.00 %
Small-Ap	0.45	11.28 %
W.Heater	0.41	26.44 %
Mixie	0.39	5.01 %
Total	3.91	15.83 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	3.91	15.83 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	1.07	32.01 %
Air-Cool	0.40	21.19 %
Iron	0.24	42.02 %
W-Purifi	0.18	14.63 %
Mixie	0.12	1.48 %
W.Heater	0.07	8.57 %
Total	2.07	11.43 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.85	9.17 %
KLR1	0.40	13.01 %
PNL1	0.21	7.46 %
TVSD		0.00 %
Total	2.07	11.43 %