



KL : HAVELLS Sales Performance 26/03/2026 8:06 AM

MTD Sales
2.33 L

Brand Share %
11.06 %

Information:

MTD : 01-03-2026 To 25-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	0.97	22.59 %
Iron	0.38	46.05 %
Air-Cool	0.29	7.49 %
Mixie	0.27	3.00 %
W-Purifi	0.25	11.27 %
W.Heater	0.18	21.25 %
Total	2.33	11.06 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	1.47	13.85 %
KL-SOUTH	0.86	8.22 %
Total	2.33	11.06 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	0.74	35.24 %
Iron	0.27	59.07 %
Mixie	0.15	3.45 %
W.Heater	0.14	34.51 %
Air-Cool	0.11	7.40 %
W-Purifi	0.06	3.42 %
Total	1.47	13.85 %

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
Total	1.47	13.85 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.23	10.43 %
W-Purifi	0.19	39.09 %
Air-Cool	0.18	7.55 %
Mixie	0.12	2.57 %
Iron	0.12	30.64 %
W.Heater	0.03	7.71 %
Total	0.86	8.22 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.35	7.95 %
PNL1	0.16	7.16 %
KLR1	0.06	3.50 %
Total	0.86	8.22 %