

MTD Sales
6.30 L

Brand Share %
6.14 %

Information:

MTD : 01-09-2026 To 24-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	3.21	17.09 %
Iron	1.06	39.82 %
W.Heater	0.57	11.15 %
Small-Ap	0.41	2.69 %
Mixie	0.39	1.36 %
In-Stove	0.33	4.00 %
W-Purifi	0.20	2.67 %
Air-Cool	0.13	8.46 %
Total	6.30	6.14 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	4.56	6.46 %
KL-SOUTH	1.48	5.68 %
KL-CENTRAL	0.27	4.49 %
Total	6.30	6.14 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	2.07	15.70 %
Iron	0.69	40.77 %
W.Heater	0.57	14.26 %
Small-Ap	0.41	3.98 %
Mixie	0.33	1.76 %
In-Stove	0.29	5.52 %
W-Purifi	0.20	4.89 %
Total	4.56	6.46 %

Branch *	MTD Sales L	Brand Share %
KZD1	2.21	5.64 %
KNU1	0.91	5.57 %
KZSD		0.00 %
WHKZ		0.00 %
Total	4.56	6.46 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	1.08	24.21 %
Iron	0.23	35.35 %
Air-Cool	0.13	17.32 %
Mixie	0.03	0.35 %
Total	1.48	5.68 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.46	5.22 %
KLR1	0.21	5.57 %
PAS1	0.09	2.46 %
TVSD		0.00 %
Total	1.48	5.68 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Iron	0.14	43.89 %
Fan	0.05	4.96 %
In-Stove	0.04	12.32 %
Mixie	0.03	2.32 %
Total	0.27	4.49 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.27	4.49 %
Total	0.27	4.49 %