



# KL : HAVELLS Sales Performance 25/05/2026 8:06 AM

MTD Sales  
5.90 L

Brand Share %  
14.13 %

Information:

MTD : 01-05-2026 To 24-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **14.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	2.56	38.22 %
W-Purifi	0.86	14.59 %
Iron	0.66	52.77 %
Mixie	0.51	3.33 %
W.Heater	0.47	21.06 %
Small-Ap	0.45	7.22 %
Air-Cool	0.40	10.86 %
Total	5.90	14.13 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	3.81	15.89 %
KL-SOUTH	2.09	11.75 %
Total	5.90	14.13 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	1.47	43.59 %
W-Purifi	0.67	14.57 %
Small-Ap	0.45	11.40 %
Iron	0.42	60.07 %
W.Heater	0.41	26.44 %
Mixie	0.39	5.20 %
Total	3.81	15.89 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	3.81	15.89 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	1.09	32.79 %
Air-Cool	0.40	21.19 %
Iron	0.24	43.39 %
W-Purifi	0.18	14.63 %
Mixie	0.12	1.50 %
W.Heater	0.07	9.28 %
Total	2.09	11.75 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.85	9.39 %
KLR1	0.40	13.01 %
PNL1	0.24	8.50 %
TVSD		0.00 %
Total	2.09	11.75 %