

MTD Sales
10.16 L

Brand Share %
12.47 %

Information:

MTD : 01-04-2026 To 24-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	4.53	23.87 %
Air-Cool	3.20	17.79 %
Iron	0.73	46.17 %
Small-Ap	0.64	8.01 %
Mixie	0.47	2.91 %
W-Purifi	0.30	7.46 %
W.Heater	0.28	29.89 %
Total	10.16	12.47 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	5.71	15.10 %
KL-NORTH	4.45	10.19 %
Total	10.16	12.47 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cool	2.94	21.89 %
Fan	2.40	22.91 %
Mixie	0.18	2.28 %
Iron	0.16	24.63 %
W.Heater	0.03	17.85 %
Total	5.71	15.10 %

Branch *	MTD Sales L	Brand Share %
PNL1	0.71	12.11 %
TVSD		0.00 %
Total	5.71	15.10 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	2.13	25.05 %
Small-Ap	0.64	13.81 %
Iron	0.57	60.42 %
W-Purifi	0.30	7.98 %
Mixie	0.29	3.52 %
Air-Cool	0.25	5.59 %
W.Heater	0.25	32.79 %
Total	4.45	10.19 %

Branch *	MTD Sales L	Brand Share %
KZD1	4.45	10.11 %
WHKZ		0.00 %
Total	4.45	10.19 %