

MTD Sales
2.22 L

Brand Share %
11.23 %

Information:

MTD : 01-03-2026 To 24-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	0.92	23.00 %
Iron	0.36	46.51 %
Air-Cool	0.29	8.16 %
Mixie	0.27	3.17 %
W-Purifi	0.25	11.27 %
W.Heater	0.14	19.76 %
Total	2.22	11.23 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	1.37	13.58 %
KL-SOUTH	0.86	8.81 %
Total	2.22	11.23 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	0.69	34.30 %
Iron	0.24	58.95 %
Mixie	0.15	3.62 %
Air-Cool	0.11	8.49 %
W.Heater	0.11	29.12 %
W-Purifi	0.06	3.42 %
Total	1.37	13.58 %

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
Total	1.37	13.58 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.23	11.51 %
W-Purifi	0.19	39.09 %
Air-Cool	0.18	7.97 %
Mixie	0.12	2.74 %
Iron	0.12	32.32 %
W.Heater	0.03	9.22 %
Total	0.86	8.81 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.35	8.40 %
PNL1	0.16	7.84 %
KLR1	0.06	3.62 %
Total	0.86	8.81 %