

MTD Sales
6.06 L

Brand Share %
6.31 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	3.14	17.87 %
Iron	1.00	39.76 %
W.Heater	0.45	10.13 %
Mixie	0.43	1.58 %
Small-Ap	0.41	2.87 %
In-Stove	0.29	3.77 %
W-Purifi	0.20	2.76 %
Air-Cool	0.13	8.46 %
Total	6.06	6.31 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	4.34	6.71 %
KL-SOUTH	1.48	5.79 %
KL-CENTRAL	0.24	4.20 %
Total	6.06	6.31 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	2.01	16.62 %
Iron	0.65	41.68 %
W.Heater	0.45	13.55 %
Small-Ap	0.41	4.29 %
Mixie	0.37	2.12 %
In-Stove	0.25	5.26 %
W-Purifi	0.20	5.21 %
Total	4.34	6.71 %

Branch *	MTD Sales L	Brand Share %
KZD1	2.21	5.83 %
KNU1	0.73	6.05 %
KZSD		0.00 %
WHKZ		0.00 %
Total	4.34	6.71 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	1.08	24.52 %
Iron	0.23	35.35 %
Air-Cool	0.13	17.32 %
Mixie	0.03	0.36 %
Total	1.48	5.79 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.46	5.33 %
KLR1	0.21	5.61 %
PAS1	0.09	2.51 %
TVSD		0.00 %
Total	1.48	5.79 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Iron	0.12	39.38 %
Fan	0.05	4.96 %
In-Stove	0.04	12.32 %
Mixie	0.03	2.40 %
Total	0.24	4.20 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.24	4.20 %
Total	0.24	4.20 %