



KL : HAVELLS Sales Performance 24/05/2026 8:06 AM

MTD Sales
5.74 L

Brand Share %
14.27 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.27 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	2.51	38.35 %
W-Purifi	0.79	14.71 %
Iron	0.66	53.84 %
Mixie	0.51	3.47 %
W.Heater	0.47	21.06 %
Air-Cool	0.40	10.86 %
Small-Ap	0.40	6.74 %
Total	5.74	14.27 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	3.65	15.80 %
KL-SOUTH	2.09	12.20 %
Total	5.74	14.27 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	1.42	43.10 %
W-Purifi	0.61	14.74 %
Iron	0.42	60.07 %
W.Heater	0.41	26.44 %
Small-Ap	0.40	10.61 %
Mixie	0.39	5.31 %
Total	3.65	15.80 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	3.65	15.80 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	1.09	33.56 %
Air-Cool	0.40	21.19 %
Iron	0.24	45.45 %
W-Purifi	0.18	14.63 %
Mixie	0.12	1.59 %
W.Heater	0.07	9.28 %
Total	2.09	12.20 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.85	10.03 %
KLR1	0.40	13.33 %
PNL1	0.24	8.53 %
TVSD		0.00 %
Total	2.09	12.20 %