



KL : HAVELLS Sales Performance 24/04/2026 8:06 AM

MTD Sales
9.68 L

Brand Share %
12.32 %

Information:

MTD : 01-04-2026 To 23-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	4.36	23.50 %
Air-Cool	3.00	17.34 %
Iron	0.72	47.35 %
Small-Ap	0.60	7.67 %
Mixie	0.42	2.65 %
W-Purifi	0.30	7.92 %
W.Heater	0.28	29.89 %
Total	9.68	12.32 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	5.27	14.56 %
KL-NORTH	4.41	10.41 %
Total	9.68	12.32 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cool	2.74	21.50 %
Fan	2.23	21.96 %
Iron	0.14	24.95 %
Mixie	0.12	1.60 %
W.Heater	0.03	17.85 %
Total	5.27	14.56 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	5.27	14.56 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	2.13	25.36 %
Small-Ap	0.60	13.28 %
Iron	0.57	60.94 %
W-Purifi	0.30	8.50 %
Mixie	0.29	3.63 %
Air-Cool	0.25	5.59 %
W.Heater	0.25	32.79 %
Total	4.41	10.41 %

Branch *	MTD Sales L	Brand Share %
KZD1	4.41	10.33 %
WHKZ		0.00 %
Total	4.41	10.41 %