



KL : HAVELLS Sales Performance 24/03/2026 8:06 AM

MTD Sales
2.10 L

Brand Share %
11.22 %

Information:

MTD : 01-03-2026 To 23-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	0.87	22.85 %
Iron	0.32	44.82 %
Air-Cool	0.29	8.68 %
W-Purifi	0.25	11.27 %
Mixie	0.22	2.86 %
W.Heater	0.14	22.39 %
Total	2.10	11.22 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	1.26	13.56 %
KL-SOUTH	0.83	8.89 %
Total	2.10	11.22 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	0.65	33.70 %
Iron	0.22	59.58 %
Air-Cool	0.11	9.54 %
W.Heater	0.11	37.41 %
Mixie	0.11	2.84 %
W-Purifi	0.06	3.42 %
Total	1.26	13.56 %

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
Total	1.26	13.56 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.23	11.93 %
W-Purifi	0.19	39.09 %
Air-Cool	0.18	8.21 %
Mixie	0.12	2.87 %
Iron	0.09	28.05 %
W.Heater	0.03	9.22 %
Total	0.83	8.89 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.35	8.80 %
PNL1	0.16	7.84 %
KLR1	0.06	3.84 %
Total	0.83	8.89 %